

Labor 411

MAKING IT EASY TO SUPPORT GOOD JOBS

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For Immediate Release

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Labor 411 to Honor Difference Makers at 2019 Blue Tie Gala

UNITE HERE! Local 11, Metropolitan Water District of Southern California to be Recognized for Affecting Positive Change

MEDIA AVAILABILITY: Cherri Senders is available for comment and interviews

LOS ANGELES – Labor 411, the national consumer guide to union-made goods and service, announced today two difference makers to be honored at its **Second Annual Blue Tie Gala** this June in Hollywood

UNITE HERE! Local 11 will receive Labor 411’s “Partners for Public Good” award; and the **Metropolitan Water District of Southern California** the “Champions of Change” award.

“We are excited to announce these two worthy honorees for our second annual gala,” said Labor 411 founder and President Cherri Senders. “Both UNITE HERE! Local 11 and the Metropolitan Water District of Southern California have been instrumental in affecting positive change for workers and their communities. They play key roles in the burgeoning Ethical Consumer Movement.”

UNITE HERE! Local 11 represents more than 30,000 workers employed in hotels, restaurants, airports, sports arenas, convention centers and elsewhere throughout Southern California and Arizona. The union has recently been successful in negotiating new contracts at hotels in Los Angeles and Orange counties; has supported the rights of workers to organize at non-union establishments; has played a key role in making the availability of hotel room panic buttons required by law; and has fought to raise the minimum hourly pay for its members to \$25 an hour.

“We are honored that Labor 411 has chosen to recognize the efforts of our organization,” said UNITE HERE! Local 11 Co-President Ada Briceno. “We will never stop fighting for better working conditions and fair wages for our members and all workers.”

Created in 1928, the Metropolitan Water District of Southern California is the largest supplier of treated water in the United States, providing water to a service area of 19 million people in six

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counties. Metropolitan has nearly 1,800 employees working under a union contract. The organization is a leader in numerous environmental and water conservation efforts.

“We have taken significant steps to be better stewards of the environment and make sound investments to ensure the reliability of our most precious resource – water,” said Gloria Gray, chairwoman of the Board of Directors of the Metropolitan Water District of Southern California. “We are pleased to be honored by Labor 411 for these efforts as well as for our strong, long-lasting relationship with labor.”

Labor 411’s Second Annual Blue Tie Gala is Thursday, June 6 at the W Hotel in Hollywood. Last year’s honorees included Kaiser Permanente, which received the Ethical Business Award; and the United Food and Commercial Workers (UFCW) 770 received the Ethical Emerging Industry Award for its cannabis organizing campaign.

Labor 411’s mission is clear: by supporting businesses that treat their employees well with fair pay, good benefits and safe working conditions, we create a rising tide that lifts all boats. This is part of Labor 411’s Buy Blue campaign and Ethical Consumer Movement: a way to affect change with every purchase.

Now in its 11th year, Labor 411 produces annual print guides in Los Angeles, San Francisco, Washington, DC and Philadelphia. In addition to its print directories, Labor 411’s website (www.labor411.org) allows consumers to support living-wage companies in their communities and avoid retailers that do not treat their workers well.

The Blue Tie Gala benefits the Labor 411 Foundation, the nonprofit educational arm of Labor 411. The mission of the Foundation is to advocate for the creation and protection of good jobs through consumer activism.

For more information regarding Labor 411, please contact Robert Fulton at 818-884-8966 ext. 1110 or robert@sendersgroup.com.