

Labor 411

MAKING IT EASY TO SUPPORT GOOD JOBS

LOS ANGELES | SAN FRANCISCO | WASHINGTON, D.C. | PHILADELPHIA

For Immediate Release

Contact: Robert Fulton, 818-884-8966 ext 1110; robert@sendersgroup.com

April 11, 2019

11,000 Ways to Make a Difference: 2019 Ethical Consumer Guide Released in LA

11th Edition of Labor 411 Los Angeles Offers More Responsible Shopping Choices, Spotlights Notable Worker Victories

MEDIA AVAILABILITY: Labor 411 President Cherri Senders

LOS ANGELES – With income inequality and citizen activism continuing to dominate the news cycle in Donald Trump’s America, Labor 411 gives consumer warriors a key tool to help strengthen our nation’s economy. The newly-released 2019 Labor 411 Guide to Los Angeles features more than 11,000 ways in print and online that ethical consumers can shop their values and help support good middle-class American jobs every time they open their wallets. In addition to empowering consumers, the 11th edition of the nation’s No. 1 union directory offers several features spotlighting victories by organized labor members both locally and nation-wide.

“A glance through the ‘good fight’ spotlights in our directory shows just how much labor has accomplished while facing some truly challenging opponents,” said Cherri Senders, Founder and Publisher of Labor 411. “But we still have so much work to do. The current administration in the White House and a labor-unfriendly National Labor Relations Board won’t let us rest. Smart consumers can do their part by supporting ethical union businesses that give their employees a voice on the job.”

Labor 411 LA is produced in conjunction with the Los Angeles County Federation of Labor, AFL-CIO.

“The 2019 Labor 411 Los Angeles Directory of union-made goods and services shows how easy it is to make ethical consumer choices every day,” said Rusty Hicks, President of the Los Angeles County Federation of Labor, AFL-CIO. “For 11 years, Labor 411 has been at the forefront of this movement. We are proud to join them in partnership and we congratulate them on 11 years of fighting the good fight.”

By supporting businesses that treat their employees well with fair pay, good benefits and safe working conditions, Labor 411 believes that we create a rising tide that lifts all boats. Senders has previously called for an ethical consumer movement in several op-eds, including the [LA Daily News](#), [Sacramento Bee](#), [Huffington Post](#), and [AlterNet.org](#).

Founded in 2008, Labor 411 also produces annual print guides in San Francisco, Washington, DC and Philadelphia with New York City set to join the lineup soon. In addition to its print directories, Labor 411’s website (www.labor411.org) and app allow consumers to support living-wage companies in their communities and avoid retailers that do not treat their workers well. Labor 411 reaches millions of fans on [Facebook](#) each month.

###