

Labor 411

MAKING IT EASY TO SUPPORT GOOD JOBS

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For Immediate Release

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May 29, 2019

Tom Morello to Receive ‘Ethical Cultural Warrior Award’ at Labor 411’s Blue Tie Gala

Activist and Musician Joins UNITE HERE! Local 11 and Metropolitan Water District of Southern California for Recognition at June 6 Event

MEDIA AVAILABILITY: Cheri Senders is available for comment and interviews

LOS ANGELES – The Labor 411 Foundation is happy to announce it has added Tom Morello to the 2019 Blue Tie Gala’s lineup of honorees. Musician and long-time activist Morello will receive the Foundation’s Cultural Warrior Award, joining previously announced honorees UNITE HERE! Local 11 and the Metropolitan Water District of Southern California.

The Second Annual Blue Tie Gala is June 6 at the W Hotel in Hollywood.

“I’m a big believer in Labor 411’s mission,” Morello said. “As consumers we have to walk the walk when it comes to supporting workers, not just talk the talk. That means patronizing businesses that treat their workers with respect – and bypassing those that don’t.”

Morello is currently on tour and will join the event via video message.

“We are excited to add Tom Morello to this year’s lineup of honorees,” said Labor 411 founder and President Cheri Senders. “He has given a voice to the underserved and disenfranchised for decades. Tom Morello, UNITE HERE! Local 11 and the Metropolitan Water District of Southern California have been instrumental in affecting positive change for workers and their communities. They all play key roles in the burgeoning Ethical Consumer Movement.”

UNITE HERE! Local 11 will receive Labor 411 Foundation’s “Partners for Public Good” award; and the **Metropolitan Water District of Southern California** the “Champions of Change” award.

UNITE HERE! Local 11 represents more than 30,000 workers employed in hotels, restaurants, airports, sports arenas, convention centers and elsewhere throughout Southern California and Arizona. The union has recently been successful in negotiating new contracts at hotels in Los Angeles and Orange counties; has supported the rights of workers to organize at non-union establishments; has played a key role in making the availability of hotel room panic buttons required by law; and has fought to raise the minimum hourly pay for its members to \$25 an hour.

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“We are honored that Labor 411 Foundation has chosen to recognize the efforts of our organization,” said UNITE HERE! Local 11 Co-President Ada Briceno. “We will never stop fighting for better working conditions and fair wages for our members and all workers.”

Created in 1928, the Metropolitan Water District of Southern California is the largest supplier of treated water in the United States, providing water to a service area of 19 million people in six counties. Metropolitan has nearly 1,800 employees working under a union contract. The organization is a leader in numerous environmental and water conservation efforts.

“We have taken significant steps to be better stewards of the environment and make sound investments to ensure the reliability of our most precious resource – water,” said Gloria Gray, chairwoman of the Board of Directors of the Metropolitan Water District of Southern California. “We are pleased to be honored by Labor 411 for these efforts as well as for our strong, long-lasting relationship with labor.”

Labor 411 Foundation’s Second Annual Blue Tie Gala is Thursday, June 6 at the W Hotel in Hollywood. Last year’s honorees included Kaiser Permanente, which received the Ethical Business Award; and the United Food and Commercial Workers (UFCW) 770 received the Ethical Emerging Industry Award for its cannabis organizing campaign.

Labor 411 Foundation’s mission is clear: by supporting businesses that treat their employees well with fair pay, good benefits and safe working conditions, we create a rising tide that lifts all boats. This is part of Labor 411’s Buy Blue campaign and Ethical Consumer Movement: a way to affect change with every purchase.

Now in its 11th year, Labor 411 produces annual print guides in Los Angeles, San Francisco, Washington, DC and Philadelphia. In addition to its print directories, Labor 411’s website (www.labor411.org) allows consumers to support living-wage companies in their communities and avoid retailers that do not treat their workers well.

The Blue Tie Gala benefits the Labor 411 Foundation, the nonprofit educational arm of Labor 411. The mission of the Foundation is to advocate for the creation and protection of good jobs through consumer activism.

For more information regarding Labor 411, please contact Robert Fulton at 818-884-8966 ext. 1110 or robert@sendersgroup.com.