

# Labor 411

MAKING IT EASY TO SUPPORT GOOD JOBS

LOS ANGELES | SAN FRANCISCO | WASHINGTON, D.C. | PHILADELPHIA

For Immediate Release

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## Labor 411 Releases 2018 Ethical Consumer Guide for Philadelphia

*2<sup>nd</sup> Edition Celebrates a Decade of Making a Difference*

**MEDIA AVAILABILITY: Cherri Senders is available for comment and interviews**

LOS ANGELES – Labor 411 celebrates a “Decade of Making a Difference” with the release of its 2018 Ethical Consumer Guide to Philadelphia. The 2<sup>nd</sup> edition of Labor 411 Philadelphia features more than 10,001 ways that ethical consumers can shop their values and help support good middle class American jobs every time they open their wallets. Labor 411 is celebrating its 10<sup>th</sup> year, and also publishes ethical guidebooks for Los Angeles, San Francisco and Washington DC with the inaugural New York City edition coming soon.

Labor 411 DC Philadelphia is produced in conjunction with the Philadelphia Council, AFL-CIO. The book is available at [www.labor411.org](http://www.labor411.org) or by calling 818-884-8966.

“Income inequality remains one of the greatest scourges of our country, and with the rights of working families under siege, we need to be supporting good jobs now more than ever,” said Cherri Senders, Founder and Publisher of Labor 411. “It has been an eventful 10 years, and I look forward to having Labor 411 lead the Ethical Consumer Movement into the next decade.

“Thanks to organizations like Labor 411, the Ethical Consumer Movement is thriving,” said Patrick Eiding, President of the Philadelphia Council. “Philadelphia is a great Union town, and in addition to helping people find every day necessities, the Labor 411 directory also shows where to find fun activities.”

Labor 411’s mission is clear: By supporting businesses that treat their employees well with fair pay, good benefits and safe working conditions, we create a rising tide that lifts all boats. Senders has previously called for an ethical consumer movement in several op-eds, most recently published by the [LA Daily News](#), [Sacramento Bee](#), [Huffington Post](#), and [AlterNet.org](#).

Labor 411’s website ([www.labor411.org](http://www.labor411.org)) allows consumers to support living-wage companies in their communities and avoid retailers that do not treat their workers well. Labor 411 reaches millions of fans on [Facebook](#) each month.

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