

# Labor 411

MAKING IT EASY TO SUPPORT GOOD JOBS

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For Immediate Release

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## Labor 411 Announces First Annual Thanksgiving Turkeys, Eagles

*Ethical Consumer Movement Leader Highlights Friends and Foes of Labor*

Just in time for Thanksgiving, Labor 411— producer of the nation’s number one guide to union-made goods and services and leader of the ethical consumer movement – has announced its list of the year’s top 10 Labor Turkeys and Top 10 Labor Eagles.

[The Turkey list](#) is topped by President Donald Trump, who has shown he is no friend of labor, and moves down to Boeing for refusing to recognize the organizing efforts of its workers in South Carolina. [The Labor Eagles](#) are headed by the #MeToo and Time’s Up movement, and also include such entities as worker protection laws, paid family leave and celebrities who refuse to cross picket lines.

“The people and entities on our Turkey list are some of the worst players of this year, or any year,” said Labor 411 President and CEO Cherri Senders. “By contrast, our Labor Eagles are the good eggs. On this holiday, we should be especially thankful that we have people and entities like these helping support working families.”

Labor 411’s mission is clear: By supporting businesses that treat their employees well with fair pay, good benefits and safe working conditions, we create a rising tide that lifts all boats. Senders has previously called for an ethical consumer movement in several op-eds, most recently published by the [LA Daily News](#), [Sacramento Bee](#), [Huffington Post](#), and [AlterNet.org](#).

Founded in 2008, Labor 411 produces annual print guides in Los Angeles, San Francisco, Washington, DC and Philadelphia with New York City set to join the lineup in 2019. With more than 100,000 unique visitors per month, the Labor 411 website ([www.labor411.org](http://www.labor411.org)) allows consumers to support living-wage companies in their communities and avoid retailers that do not treat their workers well. Labor 411 reaches millions of fans on [Facebook](#) each month.

For more information regarding Labor 411, please contact Evan Henerson at 818-884-8966 ext. 1102 or [evan@sendersgroup.com](mailto:evan@sendersgroup.com).

**MEDIA AVAILABILITY: Cherri Senders is available for comment and interviews.**