

# Labor 411

MAKING IT EASY TO SUPPORT GOOD JOBS

LOS ANGELES | SAN FRANCISCO | WASHINGTON, D.C. | PHILADELPHIA

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## Labor 411 Releases 2016 Socially Responsible Shopping Guide for Washington, D.C.

*Nation's top consumer directory to supporting good jobs now features more than 10,000 products and services*

**MEDIA AVAILABILITY: Cherri Senders is available for comment and interviews**

LOS ANGELES – At the forefront of supporting good jobs and the middle class for the past eight years, Labor 411 continues in its mission to make it easy for consumers who want to shop their values with its latest ethical shopping guide. Now featuring more than 10,000 products and services, the **2016 EDITION OF LABOR 411 WASHINGTON, D.C.** is hot off the press, reaffirming its commitment to harness consumer dollars to build a stronger America.

“Income inequality is the defining issue of our time. With the rich getting richer, while 45 million Americans languish in poverty – many of them our nation’s children – we must do all we can to help create good middle class jobs right here in America,” said Cherri Senders, Founder and Publisher of Labor 411. “Consumers can play an important role in righting this lopsided economic ship by focusing their considerable buying power on good employers and companies – an ideal way for those looking to make a difference every time they open their wallets.”

Labor 411 Washington, D.C. is produced in conjunction with the Metropolitan Washington Council, AFL-CIO.

“Labor 411 is leading the movement to make it easy for consumers to join the fight and support those socially responsible businesses that treat their workers well,” said Jackie Jeter, president of the Council. “In this directory, you’ll find comprehensive listings for quality union services in one of the finest cities in the world.”

Labor 411’s mission is clear: By supporting businesses that treat their employees well with fair pay, good benefits and safe working conditions, we create a rising tide that lifts all boats. Senders has previously called for a consumer movement that benefits all in several op-eds, most recently published by the [LA Daily News](#), [Sacramento Bee](#) and [AlterNet.org](#).

Founded in 2008, Labor 411 also produces annual print guides in Los Angeles and San Francisco; and later this year will debut the new Labor 411 Philadelphia. In addition to its print line up, Labor 411’s website ([www.labor411.org](http://www.labor411.org)) features geolocating and allows consumers to pinpoint by neighborhood where their shopping dollars can support living-wage companies in their communities and avoid retailers that do not treat their workers well. Labor 411’s [message resonates](#), reaching millions of fans on [Facebook](#) each month.

For more information regarding Labor 411, please contact Robert Fulton at 818-884-8966 ext. 1110 or [robert@sendersgroup.com](mailto:robert@sendersgroup.com).