

Labor 411

MAKING IT EASY TO SUPPORT GOOD JOBS

LOS ANGELES | SAN FRANCISCO | WASHINGTON, D.C. | PHILADELPHIA

For Immediate Release
May 26, 2016

Contact: Robert Fulton: 818-884-8966 ext 1110

Labor 411 Ethical Shopping Guide is Now Live in Philadelphia

Nation's top consumer directory for supporting good jobs brings Philly online

MEDIA AVAILABILITY: Cherri Senders is available for comment and interviews

LOS ANGELES – With thousands of products and services nationwide in its database, Labor 411 continues to expand its city-specific guides with the online addition of historic Philadelphia. Hundreds of local hotspots have been compiled to create a city directory that will allow both local patrons and visitors alike to support jobs that strengthen the middle class. This new city directory is live today, Thursday, May 26, just in time for the summer travel season which brings hundreds of thousands of tourists to visit the birthplace of American democracy. The online directory will also be available to thousands of delegates to the Democratic National Convention in Philadelphia this July.

“Philadelphia is a union town and now patrons have the ability to search for a wide variety of venues that support good jobs,” said Labor 411 Founder and Publisher Cherri Senders. “The history and personality of Philadelphia is something that must be experienced in person. Now visitors can feel good they are supporting companies and employers who treat their workers well.”

Labor 411's mission is clear: By supporting businesses that treat their employees well with fair pay, good benefits and safe working conditions, we create a rising tide that lifts all boats. Senders has previously called for a consumer movement that benefits all in several op-eds, most recently published by the [LA Daily News](#), [Sacramento Bee](#) and [AlterNet.org](#).

Founded in 2008, Labor 411 also produces annual print guides in Los Angeles, San Francisco and Washington, D.C. In addition to its print line up, Labor 411's website (www.labor411.org) features geolocating and allows consumers to pinpoint by neighborhood where their shopping dollars can support living-wage companies in their communities and avoid retailers that do not treat their workers well. Labor 411's [message resonates](#), reaching millions of fans on [Facebook](#) each month.

For more information regarding Labor 411, please contact Robert Fulton at 818-884-8966 ext. 1110 or robert@sendersgroup.com.