



Ethical Consumer Week is [April 9-13, 2018](#)



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LABOR 411 HONORS MILLERCOORS FOR 'TREATING WORKERS FAIRLY' Irwindale Brewer receives Buy Blue Ribbon Award for Commitment to Employees, SoCal Communities

Irwindale, Calif. – Labor 411, publisher of the number one directory for union-made goods and services, presented MillerCoors with its 2018 Buy Blue Ribbon Award on Thursday. Labor 411 gives the honor annually to a business that shows its commitment to treating its employees fairly, thereby helping to protect the middle class, strengthen our national economy, and build a stronger America.

“By treating its workers well and understanding the role that organized labor can play in strengthening workplaces and communities, MillerCoors has shown itself to be a model employer,” said Cherri Senders, Founder and Publisher of Labor 411. “We are delighted to recognize the maker of some of our most iconic beers with the Buy Blue Ribbon Award.”

During a ceremony at MillerCoors’ Irwindale brewery today, representatives from Labor 411 saluted the brewer for working closely with the unions that represent its employees to “foster a collaborative partnership and ensure that all MillerCoors employees have a voice on the job.”

“At MillerCoors, we try to be a quality employer, so we’re honored and thrilled to receive this recognition from Labor 411,” said Human Resources Manager Jim Graham. “This is a testament to the great relationship we have with the unions. Our incredible working partnerships have allowed the Irwindale Brewery to excel, and it’s something we are looking forward to continuing for years to come.”

Thursday’s ceremony was part of Ethical Consumer Week, during which Labor 411 and its partners celebrate the power of consumers to use their spending power to create good jobs and strengthen communities. By “Buying Blue,” consumers make the choice

to spend money on products and services that are made by workers who are treated fairly and paid living wages.

The event was attended by employees of MillerCoors as well as leaders from the International Brotherhood of Electrical Workers Local 2295, the International Brotherhood of Teamsters Local 896, the United Auto Workers Local 509 and the International Association Of Machinists and Aerospace Workers Local 947, the four unions that represent employees at the Irwindale facility. MillerCoors employs more than 500 workers at the brewery.

“The Teamsters join with our brothers and sisters from UAW, IBEW and IAM in congratulating MillerCoors on this recognition,” said Teamsters Local 896 Secretary-Treasurer Phil Cooper. “We look forward to many more years working side by side to manufacture the finest products in the industry.”

Founded in 2008, Labor 411 produces annual print guides in five cities: Los Angeles, San Francisco, Washington, D.C., Philadelphia and coming in 2018, New York. In addition to its print line up, Labor 411’s website (www.labor411.org) allows consumers to pinpoint by neighborhood where their shopping dollars can support living-wage companies in their communities and avoid retailers that do not treat their workers well. Labor 411’s [message resonates](#), reaching millions of fans on [Facebook](#) each month.

