

Labor 411

MAKING IT EASY TO SUPPORT GOOD JOBS

LOS ANGELES | SAN FRANCISCO | WASHINGTON, D.C.

For Immediate Release
March 17, 2015

Contact: Robert Fulton: 818-884-8966 ext 1110

Labor 411 Launches 2015 Los Angeles Guide *Directory now features more than 8,500 labor friendly products and services*

MEDIA AVAILABILITY: Cherri Senders is available for comment and interviews

LOS ANGELES – Supporting the middle class just got easier with the launch of the **2015 EDITION OF LABOR 411 LOS ANGELES!**

The struggle against income inequality and wealth disparity in the U.S. continues to gain momentum as more consumers realize that the recovery from the Great Recession hasn't been realized by all. **Labor 411**, now in its seventh year, stands as the most substantial tool available for the average consumer to help build a stronger middle class by supporting the companies that support good jobs.

The **SEVENTH EDITION OF LABOR 411 LOS ANGELES** has just been released, bigger and better than ever. The print and online directory boasts more than 8,500 listings, including hotels, restaurants, entertainment venues and a vast array of consumer products. These are companies that treat their workers well with fair wages, good benefits and safe working conditions.

“We want the average consumer to be able to focus his or her spending power in a way that advances and strengthens the middle class in America,” said Cherri Senders, Founder and Publisher of Labor 411. “Supporting the companies that treat their employees with dignity and respect is essential to raising the tide for all boats. These are your friends and neighbors.”

Labor 411 Los Angeles is produced in conjunction with the L.A. County Federation of Labor.

“Just like the environmental movement has successfully exerted pressure on business and created a huge market for green products, we can use our consumer power to insist on good jobs,” said Rusty Hicks, Executive Secretary-Treasurer of the Fed.

Labor 411's innovative website (www.labor411.org) allows consumers to pinpoint by neighborhood where their shopping dollars can support living-wage companies and their communities and avoid retailers that do not treat their workers well. Labor 411 will soon be releasing the second annual print guide for San Francisco, as well as the first edition of Labor 411 Washington, D.C.

For more information regarding Labor 411 or to speak with publisher Cherri Senders, please contact Robert Fulton at 818-884-8966 ext. 1110 or robert@sendersgroup.com.

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