

Labor 411

MAKING IT EASY TO SUPPORT GOOD JOBS

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Top Consumer Guide to Supporting Good Jobs Launches 2015 Washington, DC Edition

From the Smithsonian to the Verizon Center, Labor 411 features thousands of products and services that boost the middle class

WASHINGTON, DC – Supporting the middle class just got easier with the launch of the **2015 EDITION OF LABOR 411 WASHINGTON, DC**.

The struggle against income inequality and wealth disparity in the U.S. continues to gain momentum as more and more consumers realize that the recovery from the Great Recession hasn't been experienced equally by all. **Labor 411**, now in its seventh year, stands as the most substantial tool available for the average consumer to help build a stronger middle class by supporting the companies that support good jobs.

The **PREMIERE EDITION OF LABOR 411 WASHINGTON, DC** has just been released. The print and online directory boasts more than 8,500 listings, including hotels, restaurants, entertainment venues and a vast array of consumer products. These are companies that treat their workers well with fair wages, good benefits and safe working conditions.

“We want the average consumer to be able to focus his or her spending power in a way that advances and strengthens the middle class in America,” said Cherri Senders, Founder and Publisher of Labor 411. “Supporting the companies that treat their employees with dignity and respect is essential to raising the bar for America’s workforce. These workers are your friends and neighbors.”

Labor 411 Washington, DC is produced in conjunction with the Metro Washington Labor Council. “Harnessing our consumer buying power is a powerful tool to build a stronger, fairer America,” said Jos Williams, President, Metropolitan Washington Council, AFL-CIO. “Every day, each of us has the ability to make a difference and change our community.”

Labor 411’s searchable website (www.labor411.org) allows consumers to pinpoint by neighborhood where their shopping dollars can support living-wage companies and their communities and avoid retailers that do not treat their workers well. Labor 411 has an annual print directory in Los Angeles and in San Francisco, and is now proud to launch this first edition of its Washington, DC book.

For more information regarding Labor 411 or to speak with publisher Cherri Senders, please contact Robert Fulton at 818-884-8966 ext. 1110 or robert@sendersgroup.com.

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