

# Labor 411

MAKING IT EASY TO SUPPORT GOOD JOBS

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## Toasting National Bourbon Day, Good Jobs

*Labor 411 raises a glass to America's spirit, union-made*

**MEDIA AVAILABILITY: Cherri Senders is available for comment and interviews**

National Bourbon Day is this Sunday, June 14, and Labor 411 is taking some time to toast America's spirit – union-made, of course.

“Our mission is not just to make it easy to support good jobs, but to make it fun as well,” said Cherri Senders, Labor 411 founder. “And as always, we urge you to ‘Drink Responsibly, Drink Union.’”

Labor 411 has compiled [a list of nearly 30 union-made bourbons](#); and features recipes from its Union Bartender blog series, including an [Old Fashioned](#), a [Manhattan](#) and a [Mint Julep](#).

Labor 411's mission is clear: By supporting businesses that treat their employees well with fair pay, good benefits and safe working conditions, we strengthen the middle class and we strengthen America. Founder Cherri Senders has previously called for a consumer movement that lifts all boats in op-eds published by the [Sacramento Bee](#) and the [L.A. Daily News](#).

Founded in 2008, Labor 411's print and online guides now include more than 8,500 listings covering hotels, restaurants, retail outlets and other businesses in three of the nation's top consumer markets: Los Angeles, San Francisco and Washington, D.C.

Labor 411's recently redesigned website ([www.labor411.org](http://www.labor411.org)) allows consumers to pinpoint by neighborhood where their shopping dollars can support living-wage companies and their communities and avoid retailers that do not treat their workers well. Labor 411 also produces annual print guides in Los Angeles and San Francisco, and recently launched its premiere Washington, D.C. edition.

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