

# Labor 411

MAKING IT EASY TO SUPPORT GOOD JOBS

LOS ANGELES | SAN FRANCISCO | WASHINGTON, D.C. | PHILADELPHIA

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## Labor 411 Releases 2016 San Francisco Edition

*The top consumer guide to supporting good jobs now features more than 10,000 products and services, blazes trail for a new consumer movement*

**MEDIA AVAILABILITY: Cherri Senders is available for comment and interviews**

LOS ANGELES – At the forefront of supporting good jobs and the middle class for the past eight years, Labor 411 continues in its mission to make it easy for consumers wanting to shop their values. Now with the **2016 EDITION OF LABOR 411 SAN FRANCISCO** hot off the press, featuring more than 10,000 products and services in print and online, Labor 411 remains steadfast in supporting those good jobs that strengthen the middle class and, ultimately, America.

“We’ve been talking about income inequality for years – I’m happy to see that this year’s crop of presidential candidates have caught on,” said Cherri Senders, Founder and Publisher of Labor 411. “While the rallying cry against income inequality and wealth disparity in the U.S. continues to gain momentum, Labor 411 is a tangible tool for those looking to make a difference with each dollar they spend.”

Labor 411 San Francisco is produced in conjunction with the San Francisco Labor Council.

“Labor 411 makes it easy to live your values with every dollar you spend,” said Tim Paulson, Executive Director for the San Francisco Labor Council. “Harnessing our consumer buying power is a powerful weapon in building a stronger America.”

Labor 411’s mission is clear: By supporting businesses that treat their employees well with fair pay, good benefits and safe working conditions, we create a rising tide that lifts all boats. Senders has previously called for a consumer movement that lifts all boats in several op-eds, most recently published by the [Sacramento Bee](#) and [AlterNet.org](#).

Founded in 2008, Labor 411 produces annual print guides in Los Angeles, San Francisco and Washington, D.C.; and later this year will debut the new Labor 411 Philadelphia. In addition to its print line up, Labor 411’s website ([www.labor411.org](http://www.labor411.org)) features geolocating and allows consumers to pinpoint by neighborhood where their shopping dollars can support living-wage companies in their communities and avoid retailers that do not treat their workers well. Labor 411’s [message resonates](#), reaching millions of fans on [Facebook](#) each month.

For more information regarding Labor 411 or to speak with publisher Cherri Senders, please contact Robert Fulton at 818-884-8966 ext. 1110 or [robert@sendersgroup.com](mailto:robert@sendersgroup.com).

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