

Exercise Ethical “Bran” Awareness on National Cereal Day

O’s, Chex, Flakes, Puffs...it’s all good. Especially on National Cereal Day - March 7 - when everybody loads up their bowls, grabs the milk and starts devouring (pretty much just like any other day!) As any ethical shopper and cereal connoisseur knows, there’s Great Grains and not so great grains. The brans...er, brands... listed below are made by companies that treat their workers fairly and give them a voice on the job. The Trix to celebrating National Cereal Day the ethical way is to shop smartly. Let’s all slurp our way to a stronger America.

Labor 411

MAKING IT EASY TO SUPPORT GOOD JOBS

LOS ANGELES | SAN FRANCISCO | WASHINGTON, D.C. | PHILADELPHIA | NEW YORK

General Mills Cereals including

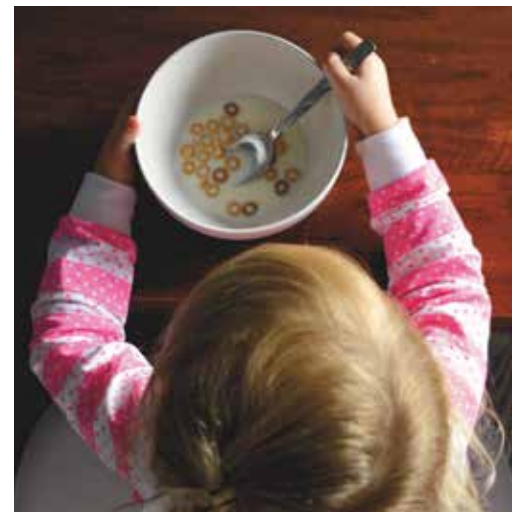
Cheerios
Lucky Charms
Cinnamon Toast Crunch
Rice Chex
Trix
Wheaties

Kellogg’s Cereals including

Corn Pops
Frosted Mini-Wheats
Fruit Loops
Mueslix
Raisin Bran
Rice Krispies
Special K

Post Cereals including

Honey Bunches of Oats,
Grape Nuts
Great Grains
Bran Flakes
Pebbles



For dozens more options, visit Labor411.org

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