Labor 411’s
Holiday Gift Guide 2019
Shopping Our Values This Holiday Season

The old saying goes that “it is better to give than receive.” But really, who are we kidding? We all like to receive. Be it a small but heartfelt knick-knack from a coworker, something sparkling and dazzling from a partner, or a really cool toy from the Jolly Ol’ Elf himself, receiving an expression of gratitude topped with the perfect bow brings as much warmth as that cup of cocoa or glass of spiked eggnog.

Gift giving is a key tenant of the Holiday Season, but we could all do a little better job with the buying. Oh, we have no trouble spending money – just look at the crowded malls and bloated credit card bills. But it’s how and where we spend our dollars that could use some work.

When we as consumers buy something, we are doing more than selecting an item – we are casting a vote in favor of the company that made that product. Considering that, shouldn’t we throw our support behind companies that share our values?

Labor 411 is about supporting good jobs through consumer activism. We believe that when we spend our hard-earned money on products made by businesses that treat their employees fairly with good pay and benefits, we are making a difference. We are supporting businesses that support good jobs, thus strengthening the middle class and strengthening America.

This Holiday Season, Labor 411 challenges consumers to allocate at least 10% of their spending on goods produced by companies that treat their workers well, or at establishments that do the same. Just imagine the impact that would have!

In the following pages, you’ll find plenty of gift ideas that support Labor 411’s mission. By purchasing the items in the Labor 411 2019 Holiday Gift Guide, you’ll be making a difference that goes beyond simple gift giving.

Happy Holidays!
Labor 411
All those stereotypes about men wanting tools, booze, hogs and sports equipment under the tree? They are all perfectly true. OK, we’re half kidding here, but most of us have at least one guy on our list who is at home on the field, over the grill or under the hood. Our guy-items span the gamut of interests and price ranges, and they’re guaranteed to delight the men on your to-buy list.

**Tools**
- Armstrong IBEW
- Black & Decker Tools UAW
- Channellock IAM
- Craftsman IBEW
- Klein Tools IBEW
- Ridgid IBEW
- SnapOn Tools IBEW, UAW
- Stanley Hand Tools IBEW
- Warwood IBEW

**Sports & Leisure**
- American Athletic Gym Equipment UAW
- Louisville Slugger USW
- MacGregor Golf Clubs IBT
- Nordic Track IBT
- Standard Golf IAM
- Wilson Sporting Goods Workers United

**Clothing**
- All American Clothing IBEW
- Brooks Brothers UNITE HERE!

**Libations**
- Jack Daniel’s UAW
- Jim Beam UFCW
- Wild Turkey 101 UAW
- Sazerac UFCW

**Wheels**
- Harley Davidson USW
- Ford Mustang UAW
- Jeep UAW
She’s been nice all year and Santa has been paying attention. Oh sure, there will be women who will covet an item on our “gifts for him” list, but this is for the ladies who want something a bit more…well…girly. Running the gamut from fashion to indulgences, from cosmetics to spirits, the items below are sure to put smiles on the faces of all the ladies on your list.

**Fashion**
- Bosca Fine Leather Goods IBT
- Majestic Athletic Apparel UNITE HERE!
- Carolina Women’s Boots IBT
- Naturalizer Shoes UFCW
- Nunn Bush Shoes UFCW
- Pendleton Woolen Mills Workers United
- Timex Women’s Watches IAM

**Beauty Products**
- Dove Beauty Products UFCW
- Ralph Lauren UNITE HERE!
- Revlon Cosmetics UAW

**Housewares & Appliances**
- Cecilware UAW, IBEW
- Corningware USW
- Cutco Knives USW
- Pyrex USW
- Sealy Mattress CWA

**Sweets**
- Ghirardelli Chocolate BCTGM
- Almond Roca Chocolate BCTGM
- See’s Candies BCTGM

**Wine & Spirits**
- Chauteau Ste. Michelle Wine IBT
- St. Supéry Wine UFW
- Columbia Crest Chardonnay UFW
- Eagle Rare Bourbon UAW
- Four Roses Bourbon UFCW
- Basil Hayden UAW, IBT
Kids love toys. Adults love to give kids toys. These are no-brainers. Many of the most classic toys and games also happen to be union made. So when they tear open the wrapping and their faces light up, you can share that delight. (The following games and toys are represented by RWDSU/UFCW.)

**Games**
- Barrel of Monkeys
- Battleship
- Candy Land
- Chutes and Ladders
- Clue
- Connect 4
- Cranium
- The Game of Life
- Hasbro Toys
- Hi Ho! Cherry-O
- Hasbro Toys
- Monopoly
- Mouse Trap
- Operation
- Pictionary
- Risk
- Scrabble
- Sorry
- Taboo
- Twister
- Yatzee

**Toys**
- Baby Alive
- Beyblade
- Captain America
- Easy Bake
- G.I. Joe
- Lite Brite
- Marvel
- Milton Bradley Toys
- Mr. Potato Head
- Nerf
- Play Doh
- Spider-Man
- Star Wars
- Super Soaker
- Tinkertoy
- Tonka

For Kids
The great thing about giving your pet a gift is that he’ll most likely show his appreciation by devouring it immediately. He might even chew through the wrapping paper. These union pet products – edible and non-edible – should induce a tail wag and a cat’s meow.

### Pet Care

- 9 Lives
- Alpo
- Beggin Strips
- Chew-eez
- Fancy Feast
- Fresh Step
- Friskies
- Litter Green
- Milk-Bone
- Nature’s Recipe
- Purina
- Science Diet
- Snausages
- Skippy Dog Food
- Tidy Cats

Find more fabulous holiday gift ideas at www.Labor411.org
Happy Holidays
from your friends at Labor 411

www.Labor411.org