

Labor 411

MAKING IT EASY TO SUPPORT GOOD JOBS

LOS ANGELES | SAN FRANCISCO | WASHINGTON, D.C. | PHILADELPHIA

For Immediate Release

Contact: Evan Henerson: 818-884-8966, ext. 1102

April 18, 2018

Labor 411 Releases 2018 Ethical Consumer Guide for Los Angeles

10th Anniversary Edition Celebrates a Decade of Making a Difference

MEDIA AVAILABILITY: Cherri Senders is available for comment and interviews

LOS ANGELES – Labor 411 celebrates a “Decade of Making a Difference” with the release of its 2018 Ethical Consumer Guide to Los Angeles. The 10th Anniversary edition of Labor 411 Los Angeles is hot off the presses, featuring more than 10,001 ways that ethical consumers can shop their values and help support good middle class American jobs every time they open their wallets. In addition to extensive listings, the 10th Anniversary edition of Labor 411 LA contains several special features including interviews with local labor leaders.

Labor 411 LA is produced in conjunction with the Los Angeles County Federation of Labor, AFL-CIO.

“Income inequality remains one of the greatest scourges of our country, and with the rights of working families under siege, we need to be supporting good jobs now more than ever,” said Cherri Senders, Founder and Publisher of Labor 411. “It has been an eventful 10 years, and I look forward to having Labor 411 lead the Ethical Consumer Movement into the next decade.

“For 10 years, the Labor 411 directory has been part of the fabric of responsible consumer activism in the labor world,” said Rusty Hicks, President of the Los Angeles County Federation of Labor, AFL-CIO. “The guidebook and online listings make it easy and fun for consumers to join the Ethical Consumer Movement and support socially responsible businesses. Labor 411 was born here in Los Angeles and we consider it a local treasure as well as an essential consumer resource.”

Labor 411’s mission is clear: By supporting businesses that treat their employees well with fair pay, good benefits and safe working conditions, we create a rising tide that lifts all boats. Senders has previously called for an ethical consumer movement in several op-eds, most recently published by the [LA Daily News](#), [Sacramento Bee](#), [Huffington Post](#), and [AlterNet.org](#).

Founded in 2008, Labor 411 also produces annual print guides in San Francisco, Washington, DC and Philadelphia with New York City set to join the lineup later in 2018. In addition to its print directories, Labor 411’s website (www.labor411.org) allows consumers to support living-wage companies in their communities and avoid retailers that do not treat their workers well. Labor 411 reaches millions of fans on [Facebook](#) each month.

Labor 411

MAKING IT EASY TO SUPPORT GOOD JOBS

LOS ANGELES | SAN FRANCISCO | WASHINGTON, D.C. | PHILADELPHIA

For more information regarding Labor 411, please contact Evan Henerson at 818-884-8966 ext. 1102 or evan@sendersgroup.com.