

Labor 411

MAKING IT EASY TO SUPPORT GOOD JOBS

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Labor 411 Helps You Eat Your Way to a Stronger America This Thanksgiving

*Ethical shopping list for Turkey Day can boost middle class,
says nation's top consumer directory for supporting good jobs*

MEDIA AVAILABILITY: Cherri Senders is available for comment and interviews

LOS ANGELES – For nine years, Labor 411 has promoted a movement in the U.S. to re-energize the middle class by purchasing products and services that support good jobs in this country. The nation's #1 guide to ethical products boasts a [Thanksgiving shopping list](#) that encourages consumers to eat their way to a stronger America.

The list features options from stuffing to cranberry sauce to the turkey itself for responsible consumers who want to funnel their consumer dollars toward companies that treat their employees with respect. These are companies that provide living wages and a healthy work environment.

“At a time of year when Americans are reflecting on what they are thankful for, we want to recognize the employers that treat their workers well,” said Labor 411 Founder and Publisher Cherri Senders. “This allows consumers of the same ethical mindset to support those middle- and working-class employees who provide a solid foundation for the American economy.”

Labor 411's mission is clear: By supporting businesses that treat their employees well with fair pay, good benefits and safe working conditions, we create a rising tide that lifts all boats. Senders has previously highlighted the importance of an ethical consumer movement in several op-eds, most recently published by the [LA Daily News](#) and [Sacramento Bee](#); and in a [regular blog on Huffingtonpost.com](#)

Founded in 2008, Labor 411 produces annual print guides in Los Angeles, Philadelphia, San Francisco and Washington, D.C. In addition to its print line up, Labor 411's website (www.labor411.org) features and allows consumers to pinpoint where their shopping dollars can support living-wage companies in their communities and avoid retailers that do not treat their workers well.

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