

Labor 411

MAKING IT EASY TO SUPPORT GOOD JOBS

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Contact: Robert Fulton: 818-884-8966 ext 1110

Here's to Dear Ol' Dad

From boots to tools, Labor 411 makes it easy to celebrate Father's Day Responsibly

MEDIA AVAILABILITY: Cherri Senders is available for comment and interviews

We learned many lessons from our Dad while growing up, none more important than that Mom was always right. We also learned that honest folks deserve a fair shake and respect on the job.

With that in mind, Labor 411 is happy to share ways to celebrate Father's Day responsibly this Sunday, June 21. The nation's top consumer guide to union-made goods and services has released [a list of essential gifts for dad](#). And if you're looking for somewhere to celebrate this weekend – for Father's Day, a graduation or whatever – [Labor 411's city guides](#) can help you find a restaurant or sports venue near you.

“This Father's Day, we give a nod to all the dads out there,” said Cherri Senders, Labor 411 founder. “Dads are mentors and leaders. We love our dads, and while a gift could never begin to repay him for all he does, a quality American-made present is a great way to say ‘Thanks Dad.’”

Labor 411's mission is clear: By supporting businesses that treat their employees well with fair pay, good benefits and safe working conditions, we strengthen the middle class and we strengthen America. Founder Cherri Senders has previously called for a consumer movement that lifts all boats in op-eds published by the [Sacramento Bee](#) and the [L.A. Daily News](#).

Founded in 2008, Labor 411's print and online guides now include more than 8,500 listings covering hotels, restaurants, retail outlets and other businesses in three of the nation's top consumer markets: Los Angeles, San Francisco and Washington, D.C.

Labor 411's website (www.labor411.org), featuring geolocating, allows consumers to pinpoint by neighborhood where their shopping dollars can support living-wage companies and their communities and avoid retailers that do not treat their workers well. Labor 411 also produces annual print guides in Los Angeles and San Francisco, and recently launched its premiere Washington, D.C. edition.

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For more information regarding Labor 411 or to speak with publisher Cherri Senders, please contact Robert Fulton at 818-884-8966 ext. 1110 or robert@sendersgroup.com